

Green is hot and Green Demolitions is a "win-win" for everyone in Fairfield County - donors, buyers, and industry professionals! Keep reading . . .

Keep it Green,

Steve Feldman. President
203-969-4345 ext 101

GREEN DEMOLITIONS

RECYCLING FOR RECOVERY

Press Release

For Immediate Release

Green Demolitions Opens First Fairfield County Store - Selling Luxury Kitchens & Appliances for Charity

Celebration Set for April 28th

Greenwich, CT - **April 18**, 2007 - Green Demolitions today announced the "Opening Celebration" for its newest store, in Black Rock, Conn., on April 28th. Founder and President Steve Feldman fixed on the week following Earth Day for the launch. He says, "Green Demolitions' goals absolutely overlap with those of Earth Day. It's about creating win-win green solutions for donors, consumers, the environment, and charity - all at the same time."

The Connecticut location is their third opening in a year and their first retail outlet in the state. The grass-green building is at 3380 Fairfield Ave. The doors open at 9 a.m.

The ribbon cutting will be performed by Andrew LaSala, President of the Home Builders and Remodelers Association (HBRA) of Fairfield County at

11:00 a.m. on Saturday, April 28. HBRA has partnered with Green Demolitions to raise funds for The Vision Fund, the non-profit organization that coordinates all of HBRA charitable activities.

Green Demolitions is a 2-year-old, non-profit donation program that resells entire luxury kitchens with granite and famous brand name appliances in good-to-excellent condition. When Feldman learned recently that, nationally, the kitchen and bath business generated \$326 billion in 2006, it validated his conviction he's in the right place.

"Everyone wants a gorgeous kitchen," he said. "But not everyone can pay 'retail' to get one. Our stores sell products 50 percent to 75 percent below what they'd cost new." The Black Rock location also offers architectural elements from demolished buildings, which Feldman says can be repurposed in utilitarian - and imaginative - ways.

In their five-thousand-square-foot store, Green Demolitions has partnered with the Center for Green Building, a retailer of earth-friendly building and cleaning products.

Prominent Fairfield and Westchester County businesses, such as Kitchens by Deane; Hobbs, Incorporated; Bilotta Home Center; and Aitoro Appliances as well as homeowners, builders, and interior designers, provide the inventory. Green Demolitions' professionals remove items from donors' premises and transport them to the new loft-like space in Black Rock. Donors receive proof of a charitable contribution from Green Demolitions.

Proceeds from all Green Demolitions' sales go to Recovery Unlimited, supporting All Addicts Anonymous, a highly effective addiction recovery program founded in 1964. The charities outreach programs are described on the Green Demolitions website www.greendemolitions.org.

CONTACT INFO:

Steve Feldman, President
15 E. Putnam Ave., #214
Greenwich, CT 06830
Phone: 203-969-4345 x 101
Fax: 203-969-4346
Email: steve@greendemolitions.org

OR
Steve Powers, Operations Manager
Phone: 203-969-4345 x 106
Email: stephen@greendemolitions.org

Website: www.greendemolitions.org